

# NATIONAL COALITION OF BLACK MEETING PLANNERS

## ADVERTISING OPPORTUNITIES

### ADVERTISING INSERTION ORDER

#### NCBMP Spring and Fall Conference Program Books

	Black & White	Color	Deadlines
<input type="checkbox"/> Full Page (7.5 x 10)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	Spring March 26,
<input type="checkbox"/> Full Page (8x11) Bleed Size	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	
<input type="checkbox"/> 1/2 Page (7x4)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	
<input type="checkbox"/> 1/2 Page (3¼ x10)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	Fall October 29,
<input type="checkbox"/> 1/4 Page (3¼ x4)	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750	
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000	
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000	

#### NCBMP Newsletter Advertisements

	Black & White	Color	Deadlines
	Net Fee	Net Fee	
<input type="checkbox"/> Full Page (7.5 x 10)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	<input type="checkbox"/> Winter February 20
<input type="checkbox"/> Full Page (8x11) Bleed Size	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	<input type="checkbox"/> Spring March 26
<input type="checkbox"/> 1/2 Page (7x4¾)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	<input type="checkbox"/> Summer August 15
<input type="checkbox"/> 1/2 Page (3¼ x10)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	
<input type="checkbox"/> 1/4 Page (3¼ x4)	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750	<input type="checkbox"/> Fall October 29
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000	
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000	
<input type="checkbox"/> Inside Front Cover ½ Page (7x4¾)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	
<input type="checkbox"/> Inside Back Cover ½ Page (7x4¾)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	

JOB POSTINGS	NET FEE
<input type="checkbox"/> 1 Run ( 60 Days)	<input type="checkbox"/> \$ 350
<input type="checkbox"/> 2 Runs (120 Days)	<input type="checkbox"/> \$ 625
<input type="checkbox"/> 3 Runs (180 Days)	<input type="checkbox"/> \$ 975
<input type="checkbox"/> 4 Run (240 Days)	<input type="checkbox"/> \$ 1325

**If over 18 lines, please add \$14.00 per line**

#### Contact Information

<b>Name:</b>		<b>Date:</b>
<b>Company/Ad Agency:</b>		
<b>Street Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip Code:</b>
<b>Home Phone:</b>	<b>Work Phone:</b>	
<b>E-Mail:</b>		

#### METHOD OF PAYMENT: Payment must be received prior to printing.

<input type="checkbox"/> Check	<input type="checkbox"/> Money Order	<input type="checkbox"/> Credit Card (Make Check Payable to NCBMP)
<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card
<input type="checkbox"/> Discover Card		
<b>Card Number:</b> _____	<b>Expiration Date:</b> _____	
<b>Please Print Name of Cardholder:</b> _____		
<b>Signature of Cardholder:</b> _____		

For additional information, please contact the NCBMP Headquarters office at (301) 860-0200 or by e-mail [atncbmq.verizon.net](mailto:atncbmq.verizon.net).



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## ADVERTISING OPPORTUNITIES

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**NCBMP Conference Program Book** is the official souvenir program book of the National Coalition of Black Meeting Planners which serves as a comprehensive guide to the conference, complete with convention agendas, highlights, biographies of program participants, biographies of NCBMP scholarship awardees, sponsors, listing of host committees and other pertinent information.

**Perspectives** is the official newsletter of the National coalition of Black Meeting Planners. The newsletter contains valuable information about NCBMP activities, member services and keeps the membership informed about the latest industry trends.

**Distribution** of the newsletter and conference program books is 2,000 including all registered conference attendees. Additional program books will be distributed to non-registered NCBMP members, supporters, and workshops participants while supplies last.

### **Deadlines:**

All advertising material must be camera-ready and received by. Material must be shipped to:

**NCBMP:  
4401 Huntchase,  
Suite 126,  
Bowie, MD 20720**

**Phone: (301) 860-0200      Fax: (301) 860-0500  
E-Mail: [ncbmp.hq@verizon.net](mailto:ncbmp.hq@verizon.net)  
Web Site: [www.ncbmp.com](http://www.ncbmp.com)**

Only camera-ready art and film will be accepted. The advertiser will be billed for any additional expenses incurred for typesetting, layout design, or camera work.

### **Ad Placement:**

NCBMP reserves the right to determine final ad placement. Conference sponsor ads will receive priority placement.

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**Publication Trim Size:** 8- 3/8" x 10-7/8"  
**Bleed Size:** 8-5/8" x 11-1/8"  
**Image (Live) Area:** 7-7/8" x 10-3/8

All bleed dimensions allow for 1/8" bleed past trim. Allow 1/4" safety inside trims for type and live area.

Ads must be in "print/press ready" PDF with all fonts imbedded. The PDF may be created in Word, PowerPoint, Publisher, Indesign, Photoshop or Illustrator.

Printing Specifications: 20-25% dot gain. High quality digital or off set.

Prep Specifications: Minimum 300 dpi images, 133 line screen,

Black and White: Camera ready artwork or film negative (right-reading, emulsion down) required. 85 - Line screen required.

Color Premiums: Color key or chromatin required to accompany all color ads. Separated negatives are required and must contain color key or chromatin required to accompany all color registration marks.

## *Quarter Page*

## *Half Page Ad*