

NATIONAL COALITION OF BLACK MEETING PLANNERS

ADVERTISING OPPORTUNITIES

ADVERTISING INSERTION ORDER

JOB POSTINGS		NET FEE		
<input type="checkbox"/> 1 Run (60 Days)		<input type="checkbox"/> \$ 350		
<input type="checkbox"/> 2 Runs (120 Days)		<input type="checkbox"/> \$ 625		
<input type="checkbox"/> 3 Runs (180 Days)		<input type="checkbox"/> \$ 975		
<input type="checkbox"/> 4 Run (240 Days)		<input type="checkbox"/> \$ 1325		
If over 18 lines, please add \$14.00 per line				
NCBMP 2010 Spring and Fall Conference Program Books				
	Black & White	Color	Deadlines	
<input type="checkbox"/> Full Page (7.5 x 10)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	Spring April 16, 2010	
<input type="checkbox"/> Full Page (8x11) Bleed Size	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000		
<input type="checkbox"/> 1/2 Page (7x4)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	Fall October 29, 2010	
<input type="checkbox"/> 1/2 Page (3¼ x10)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200		
<input type="checkbox"/> 1/4 Page (3¼ x4)	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750		
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000		
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000		
NCBMP 2010 Newsletter Advertisements				
	Black & White	Color		Deadlines
	Net Fee	Net Fee	<input type="checkbox"/> Winter	February 26
<input type="checkbox"/> Full Page (7.5 x 10)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000	<input type="checkbox"/> Spring	April 16
<input type="checkbox"/> Full Page (8x11) Bleed Size	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000		
<input type="checkbox"/> 1/2 Page (7x4¾)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200	<input type="checkbox"/> Summer	August 14
<input type="checkbox"/> 1/2 Page (3¼ x10)	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$1200		
<input type="checkbox"/> 1/4 Page (3¼ x4)	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750	<input type="checkbox"/> Fall	October 29
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000		
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000		
<input type="checkbox"/> Inside Front Cover ½ Page (7x4¾)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000		
<input type="checkbox"/> Inside Back Cover ½ Page (7x4¾)	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000		
Contact Information				
Name:			Date:	
Company/Ad Agency:				
Street Address:				
City:		State:		Zip Code:
Home Phone:			Work Phone:	
E-Mail:				
METHOD OF PAYMENT: Payment must be received prior to printing.				
<input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Credit Card (Make Check Payable to NCBMP) <input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Discover Card				
Card Number: _____			Expiration Date: _____	
Please Print Name of Cardholder: _____				
Signature of Cardholder: _____				

For additional information, please contact the NCBMP Headquarters office at (202) 628-3952 or by e-mail atncbmq@verizon.net.



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2010 NCBMP Conference Program Book is the official souvenir program book of the National Coalition of Black Meeting Planners which serves as a comprehensive guide to the conference, complete with convention agendas, highlights, biographies of program participants, biographies of NCBMP scholarship awardees, sponsors, listing of host committees and other pertinent information.

Perspectives is the official newsletter of the National coalition of Black Meeting Planners. The newsletter contains valuable information about NCBMP activities, member services and keeps the membership informed about the latest industry trends.

Distribution of the newsletter and conference program books is 2,000 including all registered conference attendees. Additional program books will be distributed to non-registered NCBMP members, supporters, and workshops participants while supplies last.

Deadline:

All advertising material must be camera-ready and received by. Material must be shipped to NCBMP: **8630 Fenton Street, Suite 126, Silver Spring, MD 20910.**

Phone: (202) 628-3952

Fax: (301) 588-0011

Black & White:

Camera-ready artwork or film negative (right-reading, emulsion down) required. 85-line screen required.

Color Premiums:

Color key or chromatin required to accompany all color ads. Separated negatives are required and must contain registration marks. 85-line screen required.

Only camera-ready art and film will be accepted. The advertiser will be billed for any additional expenses incurred for typesetting, layout design, or camera work.

Ad Placement:

NCBMP reserves the right to determine final ad placement. Conference sponsor ads will receive priority placement.
