



NATIONAL COALITION OF BLACK MEETING PLANNERS

ADVERTISING OPPORTUNITIES

Advertising Insertion Order

Job Postings:	Net Fee
<input type="checkbox"/> 1 Run (60 days)	\$350
<input type="checkbox"/> 2 Runs (120 days)	\$625
<input type="checkbox"/> 3 Runs (180 days)	\$975
<input type="checkbox"/> 4 Runs (240 days)	\$1325
Add \$10 per line over 18 lines	

NCBMP 2009 Spring and Fall Conference Program Books:			
	Black & White	Net Fee Color	Deadlines
<input type="checkbox"/> Full Page 7.5" x 10" or 8" x 11" (Bleed Size)	\$850	\$1000	
<input type="checkbox"/> ½ Page: 7" x 4¾" or 3¼" x 10"	\$550	\$600	<input type="checkbox"/> Spring
<input type="checkbox"/> ¼ Page: 3¼" x 4¾"	\$275	\$325	Friday, April 17, 2009
<input type="checkbox"/> Inside Front Cover: 7.5" x 10"	\$1000	\$1500	
<input type="checkbox"/> Inside Back Cover: 7.5" x 10"	\$1200	\$1700	<input type="checkbox"/> Fall
<input type="checkbox"/> 2-Page Spread: 16"x10"	\$1600	\$2000	Friday, November 6, 2009

NCBMP Newsletter Advertisements (Please indicate size and payment)			
	Black & White Net Fee	Color Net Fee	
Full-page 7.5" x 10" or 8" x 11" (Bleed Size)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	
Half-page 7" x 4¾" or 3¼" x 10"	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,200	
Quarter-page 3¼" x 4¾"	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750	
Banner Ad	<input type="checkbox"/> \$600	<input type="checkbox"/> \$850	
Premium Options (Available in Color only)		Net Fee	Deadlines
Back Cover 7.5" x 10" or 8" x 11" (Bleed Size)	<input type="checkbox"/> \$3,500	<input type="checkbox"/> Winter	February 1
Half Page/Back Cover 7" x 4¾" or 3¼" x 10"	<input type="checkbox"/> \$2,800	<input type="checkbox"/> Spring	April 17
Island (inside page only)	<input type="checkbox"/> \$750	<input type="checkbox"/> Summer	August 14
Banner Front Cover	<input type="checkbox"/> \$1,500	<input type="checkbox"/> Fall	October 30
Center Spread	<input type="checkbox"/> \$4,500		

Advertiser/Ad Agency (Company) Name: _____

Contact Name: _____ Title: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

METHOD OF PAYMENT: Payment must be received prior to printing.

Check or money order enclosed. Make check payable to: NCBMP

Credit Card: American Express Discover VISA Master Card

Card Number: _____ Expiration Date: _____

Print Name of Cardholder: _____

Signature of Cardholder: _____



NATIONAL COALITION OF BLACK MEETING PLANNERS

ADVERTISING OPPORTUNITIES

2009 NCBMP Conference Program Book is the official souvenir program book of the National Coalition of Black Meeting Planners which serves as a comprehensive guide to the conference, complete with convention agendas, highlights, biographies of program participants, biographies of NCBMP scholarship awardees, sponsors, listing of host committees and other pertinent information.

Perspectives is the official newsletter of the National coalition of Black Meeting Planners. The newsletter contains valuable information about NCBMP activities, member services and keeps the membership informed about the latest industry trends.

Distribution of the newsletter and conference program books is 2,000 including all registered conference attendees. Additional program books will be distributed to non-registered NCBMP members, supporters, and workshops participants while supplies last.

Deadline

All advertising material must be camera-ready and received by. Material must be shipped to NCBMP – **8630 Fenton Street, Suite 126, Silver Spring, MD 20910.**

Phone: (202) 628-3952 Fax: (301) 588-0011

Black & White:

Camera-ready artwork or film negative (right-reading, emulsion down) required. 85-line screen required.

Color Premiums:

Color key or chromatin required to accompany all color ads. Separated negatives are required and must contain registration marks. 85-line screen required.

Only camera-ready art and film will be accepted. The advertiser will be billed for any additional expenses incurred for typesetting, layout design, or camera work.

Ad Placement

NCBMP reserves the right to determine final ad placement. Conference sponsor ads will receive priority placement.

For additional information, please contact the NCBMP Headquarters office at **(202) 628-3952** or by e-mail at ncbmq@verizon.net.